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NATIONAL COMMITTEE TOOLKIT

National Signature Dish

Among the IYP activities that GPC and its partners are working on is the website Pulses.org. This website, once launched, will serve as a home for the pulse brand and the industry as a whole not just in 2016, but into the future. A key part of the site will be the recipes section, which will have two components.

The first is a **pulse recipe database** which will feature as many pulse recipes as we can have. All National Committees are encouraged to provide as many pulse recipes as possible!

The second is the **National Signature Dish**, which is where you come in! Each National Committee is invited to select a single pulse dish which best represents the cuisine of your country and tradition in using pulses. You have two options for selecting a Signature Dish:

1) Host a Competition!

This is an opportunity to both show the world the wide variety of nations involved in pulses and for you as National Committees to promote pulses through an exciting competition!

As an example, the Australian National Committee has already begun their competition to select the Australian Signature Dish. Submissions will be judged by an expert panel, including a famous Australian Chef, and several people in the food media industry. The winner will win a \$1,000 cash prize and a trip to Melbourne to receive the award! You can read more here: <http://www.glnc.org.au/recipecomp/>

2) Select a Dish!

If you do not have the opportunity to run a competition, you can select the dish you feel is most representative of your country's cuisine.

Once the dish is selected, the GPC Secretariat for IYP will arrange for it to be professionally prepared and photographed, and be featured on Pulses.org's recipes section as the recipe from your country.

The selection of the dish is up to you, but it may be desirable to host a competition to select the recipe, as a way to engage consumers and promote pulses!

Signature Dish submissions have a deadline of SEPTEMBER 15th to be part of the Pulses.org launch!

Please contact connor@emergingag.com if you have any questions, and for more details.

